



MARKETING

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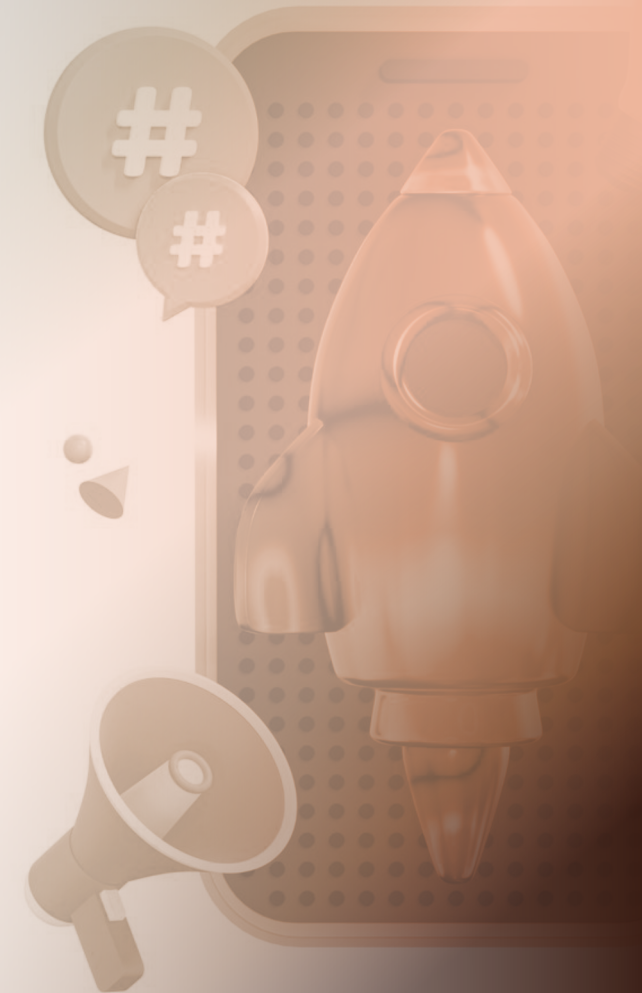


☆☆☆ 3 Star Package Essential Marketing Support

Our 3 Star Package is the perfect starting point for franchisees looking to establish their business and hopefully receive a reasonable number of bookings. This package offers essential support to help you build a solid foundation for your Itzhome franchise.

What's included in the 3 Star Package:

- **Inhouse Marketing:** We run a range of marketing initiatives using your marketing budget.
- **Itzhome Network Aims To Send You Jobs:** Members of the Itzhome team and / or network make bookings for you on your behalf
- **Qualified Jobs:** We aim to send you qualified jobs from clients booking on the Itzhome platform.
- **Perfect for franchisees who are just getting started and only looking to start the business at a reduced pace**

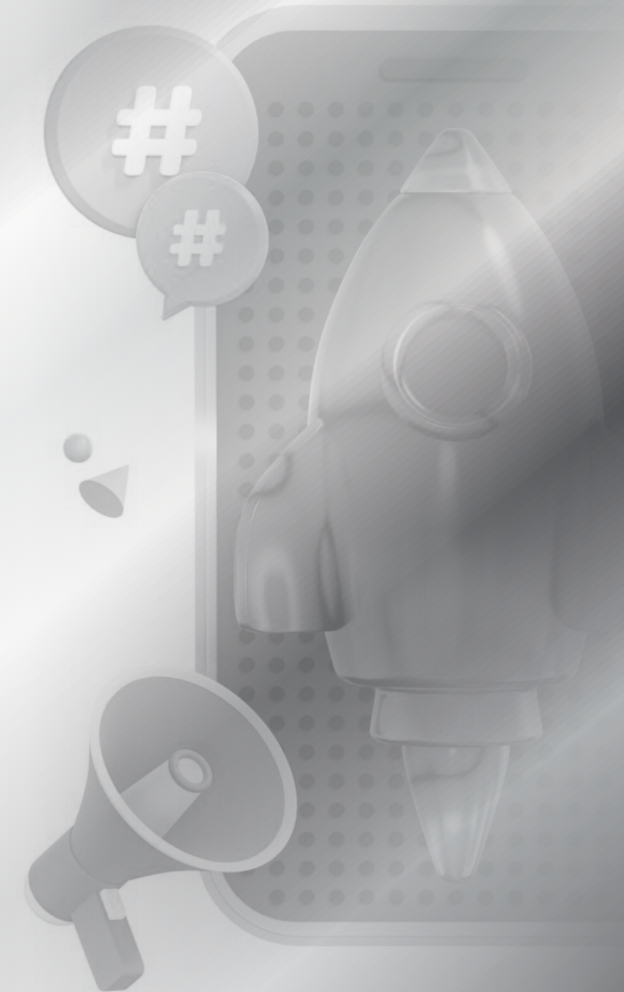


★★★★4 Star Package Enhanced Visibility & Engagement

Take your businesses growth to the next level with our 4 Star Package, designed to boost your visibility and foster deeper connections with your target audience. This package includes everything from the 3 Star Package, plus additional services to enhance your online and offline exposure all aimed to increase the number of bookings for you.

What's included in the Silver Package:

- **All Bronze Package Features:** Includes online marketing, inhouse team aiming to send you jobs. Receive qualified jobs in your area
- **Advanced Marketing Initiatives:** Targeted ad campaigns on the latest methods designed to attract new customers.
- **Google Ads Support:** Increased spend on Pay-per-click (PPC) advertising setup to increase visibility on Google.
- **Customer Review Strategy:** Reputation management and strategies to encourage positive customer reviews.
- **Ideal for franchisees looking for more comprehensive growth plan with an emphasis on you gaining more clients and more bookings.**



★★★★★ 5 Star Package Marketing Machine Turned Up

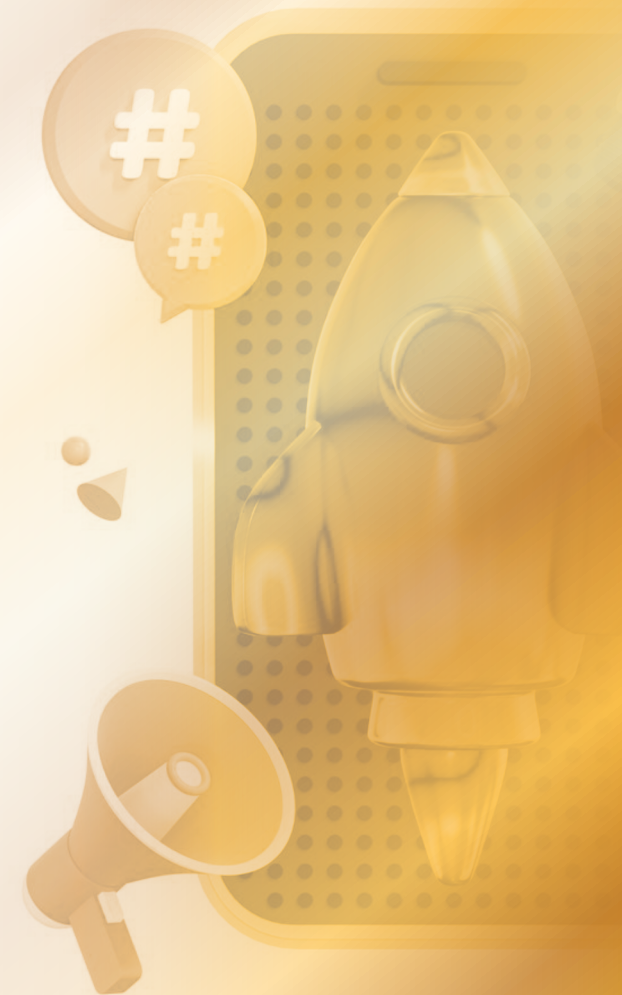
The 5 Star package is our premium offering, providing full access to Itzhome's most powerful marketing tools and strategies all aimed to send you you as many bookings as possible for the budget.

With the 5 Start Package, you not only receive all the benefits of the 3 and 4 Star Packages but also gain exclusive access to ta dedicated marketing manager and support represangtive that will dedicate time and resources to aim to increase the number of bookings for you.This is the ultimate package for franchisees who want to scale quickly and achieve maximum growth.

What's included in the Gold Package:

- **All Silver Package Features:** Includes social media, Google Ads, content marketing, customer reviews strategy, and more... all aimed to generate you as many bookings as possible for your marketing budget.
- **Dedicated Marketing Consultation:** Sessions with our expert marketing team to share strategies that fit your business goals.
- **Advanced Marketing Assistance:** Detailed performance strategies on how to use the Itzhome tools to attract clients yoursefl by learning the proven marketing systems to ensure continued growth.
- **Perfect for franchisees who want to maximize the number of potential bookings and benefit from the established success of the Itzhome platform gaining exclusive access to a proven formula for attracting and retaining clients.**

No matter where you are in your franchise journey, Itzhome offers a marketing package to help you succeed. Our packages are designed to elevate your business and ensure long-term success, whilst providing you with 3 options to suit your own goals and aspirations.





**Choose the
Package
That Fits
Your Needs**



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